

CRM Internet Communicator



- State of the art website traffic monitoring
- Powerful, easy to use communication tools
- Track specific people, not just trends
- Powerful Bulk mail capabilities
- Track web traffic for your website
- Easy to learn and use
- Powerful built in Data Mining Tools
- Powerful CRM system integration
- Fully featured survey system

Powerful Communication Management

Internet communicator works to give your company a means for effectively contacting your clients and the ability to monitor the effectiveness of these efforts.

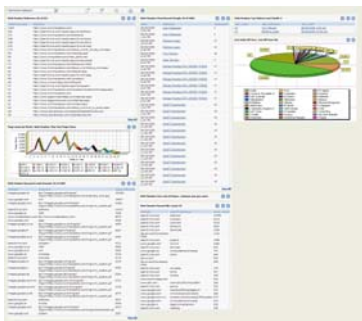
This software works to provide you with a communication system that greatly improves your ability to communicate and market through SageCRM – while being easy to use on an everyday basis. You can send bulk mails and be able to track their read rates. You can create and send powerful surveys which allow you to get instant updates on matters of interest to you and your clients.

Our system integrates with your website to allow you to have a better idea of who is visiting your website, why they came, what they're looking at and how often they come back.

Internet communicator combines the activities you perform via email, your website, and SageCRM to help track information in the most comprehensive way possible. This is far more detailed and useful than the general trending statistics that traditional tracking solutions offer. Sure, its nice if 100 people from Indiana visited your web site, but its far better to know which 100 people, how they got to you, what they looked at, and if they ever returned.

This acts to increase the frequency and quality of your interactions with your clients and new visitors.

The solution works by collecting information on visitors and tying it together with information within CRM to allow for advanced knowledge of your visitors and their interests on your website.



Sample features: Web Monitor Dashboard

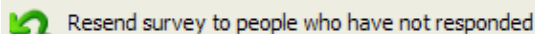
Within CRM you can keep track of your website's traffic with up to the minute results. See you web traffic tabulated according to the specifications you want, including by company and person.

Surveys:

Surveys: no need for outside software.

Our survey system allows you to send Surveys without having to purchase a very expensive survey and bulk mail package.

Big software, small details



Survey controls include being able to resend surveys to people who have not responded, while ignoring those who have. Our system allows you complete control and tracking of all your communication efforts in one, centralized, easy to use package.

Build upon the power of CRM to enhance your communication strategies

Save Time. Save Money. Grow Revenues and Membership.



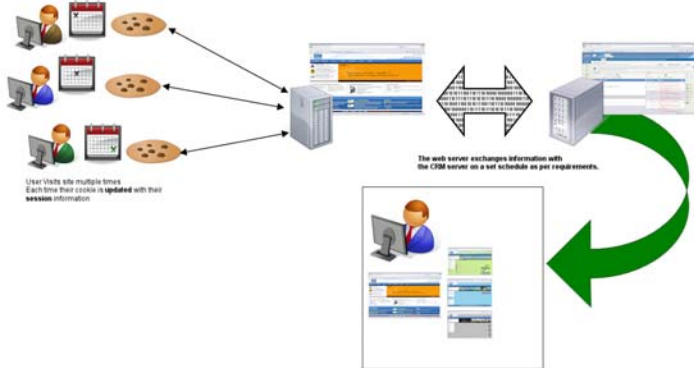
www.crmsystemsgroup.com/software/communicator

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CRM Internet Communicator

Features

The below is a partial list of the features found in Internet communicator. For the complete list, please visit www.crmsystemsgroup.com/software/communicator.



Web tracking integration.

Track visitors to your site and match them against present people in your CRM System. Invaluable information for measuring campaign effectiveness.

Bulk Mail

Our bulk mail system allows you to send trackable HTML e-mail to your members. This ensures you know how to create the most effective communications for your organization.

Selective Opt Out feature

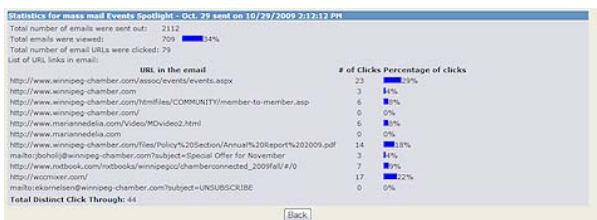
Our opt-out feature allows members to opt out of specific mail streams. This allows your members to select which items they would like to receive without cancelling completely.

Association Manager Menu	
Menu Selection	Description
Surveys	Manage / Send Surveys
Survey Stats	Survey Statistics
Questions	Manage Survey/Questionnaire Questions
Questionnaires	Manage Questionnaires
Bulk Email	Send Bulk Email
Bulk Email Stats	Bulk Email Statistics
opoCode	Operation Code and SQL
Ignore List	View and modify Ignore List for page audit process in Web Tracking

Easy Menu System



Full easy to interpret Stats on Surveys



Full easy to interpret Bulk Email stats

Features at a glance:

- Fully integrated with the CRM system
- Easily control all aspects of campaign management
- Complete tracking of all web data
- Complete bulk mail system with complete tracking of read rates and click through rates tracking and reporting in CRM
- Full Featured Survey system – easily create and manage surveys, allow anonymous or with name responses
- Track survey response to person, or allow them to answer surveys anonymously
- Multitude of survey question types: multiple choice, yes/no, long answer, etc.
- Allow specific opt in/out for your campaigns
- Tracking of visitors on website, relating information to CRM, and full integration to bulk email information.
- Create customized reports in CRM on web traffic
- Easy to keep in touch with your customers and monitor the effectiveness of your campaigns
- Marketing Campaign management with CRM
- 360° information by security level

To learn more please visit our website at:

<http://www.crmsystemsgroup.com/software/communicator>

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